

Y is a multi-disciplinary designer & occasional illustrator

CONTACT

yvpham.com [↗](#)
312 647 4549
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EDUCATION

2013 - 2016
St. Cloud State University (MN)
BFA in Graphic Design

2022
Google UX Design
Professional Certificate

PROGRAMS

Figma, Illustrator, InDesign,
Photoshop, Sketch, InVision,
Procreate, Webflow, Spark AR,
AfterEffects, G-suite.

SKILLS

Brand identity
Illustration
Product Design
UX/UI
Animation
Editorial
Packaging
Social
Production
Photo editing

RECOGNITION

2016
AIGA MN Portfolio 1 on 1 winner

LANGUAGES

English, Vietnamese

EXPERIENCE

2022 - Present

Joyné

Product/Brand Designer/Art Director

Sole designer for a travel planning mobile app aka designing and conceptualizing everything from scratch: product design, brand identity, brand strategy, art direction, naming, illustrations, animations, design system & everything in between.

coming soon

2022 - Present

ActiveCampaign

Brand Designer

Brand identity, brand materials refresh & implement across all social/site platforms and in-product, website design, templates, print & digital materials, illustrations, social ad campaigns, 2D animations, environmental design, storyboarding, and art direction.

Remote

2019 - 2022

Aspen Dental

Graphic Designer

Brand identity, illustrations, editorial, print & digital collaterals, packaging, social ads, CRM emails, and more.

Chicago, IL

2017 - 2019

Torque Digital

Graphic Designer

Brand identity, conceptual development to final execution and production delivery, editorial, direct mailer, packaging, campaigns, emails, websites.

Chicago, IL

2017

Leapfrogs Development

Freelance Designer

Packaging design, production files.

Chicago, IL

Aqualeaf Organic Co.

Freelance Designer

Brand identity, packaging design.

Chicago, IL

2016

BeOffice Workspaces

Graphic Design Intern

Brand identity, marketing print and digital collaterals.

Chicago, IL

2015 - 2016

St. Cloud State University

Graphic Designer

Design print collaterals, printing services.

St. Cloud, MN